

# COLUMBIA JOURNALISM REVIEW



*"To assess the performance of journalism . . . to help stimulate continuing improvement in the profession, and to speak out for what is right, fair, and decent."*

— *From the founding editorial, 1961*

## IMPACT STATEMENT

Columbia Journalism Review is in direct conversation with the people who do the work of journalism – reporters, editors, and producers; book writers and documentary makers, journalism teachers and scholars, media executives and media owners – and also with ordinary citizens who care about the quality of their news. This community wants a regular supply of original thinking about how to define and execute the journalistic mission in an increasingly difficult environment.

CJR aims to support and improve American journalism. It does this with its bimonthly magazine, founded in 1961, and with its Web site, [www.cjr.org](http://www.cjr.org). This print-Web combination gives CJR a one-two punch that is taking journalism criticism to a new level, with the print magazine devoted to deep and original long-form analysis and the Web site in the mix with sharp critiques and reports.

When CJR acts as a watchdog, newsrooms take notice and take action. But the watchdog function is only a fraction of our role. We help journalists to see their work in new ways and to do the job better.

Editors and reporters from all over the news business often tell us a particular article had a powerful impact, and that they have distributed it widely. Articles from the magazine are often reprinted in collections and textbooks and are quite often hot topics on the Web. Both the print and online versions of CJR have been recently hailed in the industry with prizes and honors. Our writers and editors appear on panels, give speeches, and are interviewed widely in both broadcast and print.

CJR has helped foster a heightened public awareness of the challenges facing American journalism, and also to its centrality to American democracy and life. And it continues to influence American journalism for the better.

**Louisa Daniels Kearney, Advertising Director**  
Phone: 516-883-2828, Fax: 516-883-2819 [ldkpub@aol.com](mailto:ldkpub@aol.com)

**For nonprofit advertising:**  
**Dennis F. Giza, Acting Publisher**  
Phone: 212-854-2718, Fax: 212-854-8367 [dfg2@columbia.edu](mailto:dfg2@columbia.edu)