

COLUMBIA JOURNALISM REVIEW

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Columbia Journalism Review to Launch Chinese-Language Edition

Goal is to help advance the cause of press freedom in China

New York, NY (July 9, 2008)—We at CJR are pleased to announce the launch this summer of a Mandarin-language edition in China. CJR has partnered with the World Executive Group, which has offices in Beijing, Shanghai, and Hong Kong.

Under the terms of the agreement, CJR Chinese, as the edition will be called, will consist primarily of unaltered, translated material that originally appeared in the English-language Review, as well as up to 20 percent of material produced by WEG and vetted by the editors at CJR.

The first two issues of CJR Chinese will consist entirely of material from back issues of CJR, starting with the January 2008 issue.

Victor Navasky, CJR's chairman and the director of the journalism school's Delacorte Center for Magazine Journalism, said, "The hope is that CJR will provide a model that will contribute to the prospects for press freedom in China."

Ding Hai Sen, the founder and CEO of World Executive Group, said, "Our ultimate hope is that, through this partnership, Chinese journalists will gain deeper insights into critical issues affecting the United States as well as how the American media covers those issues."

The World Executive Group, founded in 1999, is an institute that specializes in strategic consulting and information research in China. It is chaired by Nobel laureate Robert A. Mundell, a professor of economics at Columbia University. Ding Hai Sen is an alumnus of Columbia's School of International and Public Affairs, as is Yuan Hao Dong, WEG's vice president and CFO.

Navasky is currently traveling in China. Any questions should be directed to Brent Cunningham, CJR's managing editor, at 212-854-1882.